



SP Phil Holowacz



New York State Elks Association E-Zine

The Monthly Electronic Newsletter of the New York State Elks Year 4 Vol. 2-January 2012

Birthdays

1/17 Joseph Petriello PSP 1989-1990
 1/27 Dominick Napolitano PSP 1978-1979
 2/11 Peter T Affatato PSP 1965-1966

Updated NY State Directory Online

The updated NYS Directory is now available online under Members Only.

Spring Convention Reservation

Reservation forms for the 2012 Spring Convention in Albany May 17-20 are posted at nyselks.org under Conventions.

HoopShoot Press Kit

This information contains suggested news releases, background material on the Elks and the "Hoop Shoot" and a timetable for use in local, district and state promotional efforts. A well-organized and coordinated publicity campaign, starting at the local level and building all the way to the national finals, will help insure that this year's "Hoop Shoot" will be a success for all involved. Be sure to make the most of the opportunity. Available at nyselks.org under 'News'.

Honor Veterans by Flying Our Flag

02/20/12	President's Day
05/08/12	VE Day
05/19/12	Armed Forces Day
05/28/12	Memorial Day
06/14/12	Flag Day
07/04/12	Independence Day
09/03/12	Labor Day
09/11/12	Patriot Day
09/21/12	POW/MIA Recognition
11/06/12	Election Day
11/11/12	Veteran's Day
12/07/12	Pearl Harbor Day

Regional HoopShoot Dates

District dates are in the previous e-zine.
January 30th —Participation Forms should be to the State Director

South Regional Contest

Date: February 11, 2012
Registration: 10 AM
Place: Arlington High School
Address: 1157 Route 55
City: LaGrangeville, NY 12540
Awards: Poughkeepsie Lodge will host a lunch and trophy presentation.

Central Regional Contest

Date: February 4, 2012
Registration: 10 am
Place: Herkimer Community College,
Address: 100 Reservoir Rd.
City: Herkimer, NY 13350
Awards: Herkimer Lodge will host a lunch and trophy presentation.

West Regional Contest

Date: February 11, 2012.
Registration: 10 AM
Place: Red Creek High School
Address: 6574 South St.
City: Red Creek NY 13143
Awards: Wolcott Lodge will host a lunch and trophy presentation.

East Regional Contest

Date: February 04, 2012
Registration: 9 AM
Place: Cohoes Community Center
Address: 22 Remsen Street
City: Cohoes, N.Y. 12047
Awards: Cohoes-Waterford Lodge will host a lunch and trophy presentation.

Grand Lodge Reservation Form

The reservation form for the Grand Lodge Convention in Austin TX in July 2012 is available on the state website under 'Conventions'.

President Holowacz Homecoming

President Holowacz Homecoming is planned for April 21 at Sidney Elks Lodge 2175. More information to follow.

In Vain We Call...

None at this time.

Legacy Awards scholarship applications due online by 12:00 p.m. (noon) Central Time on February 1, 2012.

GL Committee Chair Change

There has been a change in chairman for Contests E, G, I and J for 2011-12. Gary T. Schenk is the new chairman of those contests, replacing Eugene Slesinski. Please direct all contest inquiries to Schenk at: 7 Cromwell Court, Mechanicsburg, PA 17050-3176, office telephone (717) 576-5934, home telephone (717) 766-2702, fax (717) 790-9740 and email pres0607@aol.com.

February and Nominations

A review of an article from last year: To the Nominating Committees: 2012 is NOT the year to nominate or elect your "buddies" for officer positions, just because you enjoy their company over a beer.

This year, we need Lodge officers who know and understand the Elk fraternity; who know that we exist NOT to sell the cheapest beer in town, but rather to fund the operations of the Elk National Foundation, and to be pillars of support in our communities.

This year especially, we need officers with some business background, -not just in making sure that operating costs are kept in check and that revenue remains healthy, but that members are made to feel welcomed, and important, and needed, so that they keep coming in the door!

This year especially, we need Lodge officers who constantly promote both new member production, and member retention, which is accomplished with relentless old-fashioned friendliness and through old-fashioned telephone contact with members whose dues are just expired.

And this year especially, we need Lodge officers who know that we must constantly promote charitable giving to the Elks National Foundation and Major Projects.